

DEN-MAT HOLDINGS, LLC

Quarter 1 2011 Promotions

Valid from January 01, 2011 - March 31, 2011

Product Promotions - US

Version: 11.22.10

	PRODUCT	Promo Price	Regular Price	BUY Part Number	FREE Part Number
1	Buy 1 LUMIBRITE Chairside Whitening Kit; get 1 LUMIBRITE Chairside Whitening kit FREE	\$60.00	\$120.00	035359155	035359155
2	Buy 1 LUMIBRITE Take Home Whitening Kit; get 1 LUMIBRITE Take Home Whitening kit FREE	\$40.00	\$80.00	034239145 034139145 034349145 034339145 034369145 034359145	034239145 034139145 034349145 034339145 034369145 034359145
3	Buy 1 LUMIBRITE Take Home Whitening Refill Kit; get 1 LUMIBRITE Take Home Whitening Refill kit FREE	\$60.00	\$120.00	034238725 034138725 034348725 034338725 034368725 034358725	034238725 034138725 034348725 034338725 034368725 034358725
4	Buy 1 Core Paste XP D/C Kit; Get 1 Gorgeous Temp Multi-Shade Kit FREE	\$267.12	\$376.27	030652110 030653110 030654110 030655110	031889550
5	Buy 1 Geristore SY Value Kit; get 1 Bio-Cap Kit FREE	\$424.12	\$487.31	031477100 031458550 031457520	030451110
6	Buy Infinity Syringeable (SE/Original) Value Kit, get 1 Tenure Quik with Fluoride Kit FREE	\$349.48	\$483.18	039680100 039681200	031145700
7	Buy Ultra-Bond Plus Multi-Shade Kit; get 1 Block-Out Multi-Shade Kit FREE	\$462.75	\$925.50	032599750 032599950	032491510
8	Buy Ultra-Bond Plus Refill Kit; get 1 Block-Out Refill Kit FREE	\$183.36	\$366.72	032599350 032599330 032599310 032599390 032599370 032599380	032491110 032491210 032491310 032491410
9	Buy Tenure Multi-Purpose Bonding (MPB) Kit; get 1 Virtuoso Flowable Refill Kit FREE	\$246.05	\$317.71	031146000	030382800 032381810 032381815 032381820 032381825 032381830 032381835
10	Buy Tenure Uni-Bond Kit; get 1 Virtuoso Flowable Refill Kit FREE	\$246.05	\$317.71	030411900	030382800 032381810 032381815 032381820 032381825 032381830 032381835
11	Buy Tenure Quick Kit; get 1 Virtuoso Flowable Refill Kit FREE	\$325.82	\$397.48	031145300	030382800 032381810 032381815 032381820 032381825 032381830 032381835

The above promotions are not valid in conjunction with any other offer - including contract pricing.